



For Immediate Release
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Contact: Lisa Robinson, 702-326-0334, lisa@twgpr.com

THE SHADE TREE PARTNERS WITH SOUTHERN NEVADA ORGANIZATIONS AND EVENTS FOR DOMESTIC VIOLENCE AWARENESS MONTH

LAS VEGAS –The Shade Tree, a 24-hour accessible shelter designed to specifically meet the needs of women and children in crisis by providing safe shelter and life-changing services, is partnering with a variety of local organizations and events for Domestic Violence Awareness Month (DVAM), an initiative throughout October to raise awareness and connect advocates working to end violence against women and their children.

“We are so grateful for the generosity of our Las Vegas community and all of the organizations offering promotions and opportunities to support The Shade Tree and raise awareness during Domestic Violence Awareness Month,” said Linda Perez, CEO of The Shade Tree. “Donations and community support are vital in helping us continue to deliver programs and services to those who come to us in their greatest time of need.”

The Shade Tree is partnering with the following Southern Nevada businesses and organizations throughout DVAM, offering a variety of options for supporting the organization:

- The Shade Tree is participating in **National Night Out 2021**. Led by the Las Vegas Metropolitan Police Department, the event is from **5 to 8 p.m. on Tuesday, Oct. 5 at the Western Hotel in Downtown Las Vegas**. Shade Tree advocates will be on hand to answer questions at the organization’s information table. The event is free and open to the public.
- **GRRL Clothing**, 1118 S. Main Street, Las Vegas, NV 89014, or www.grrrl.com, is launching a new, long-term partnership with The Shade Tree. Kicking off on Oct. 4 to correspond with Domestic Violence Awareness Month 2021, GRRL Clothing will provide one night of shelter to a woman or child in crisis with every pair of leggings purchased.
- **Double Helix Wine & Whiskey Lounge at Town Square** presents its Charity Flight of the Month to benefit The Shade Tree. For October, Double Helix offers the Craigslist flight, featuring Elijah Craig (Small Batch, Toasted Barrel and 18-year). Five dollars from every flight purchased will go back to the shelter. Visit www.doublehelixwine.com for more.
- **The 2021 Las Vegas Food & Wine Festival** has chosen The Shade Tree as the benefiting charity and will donate a portion of ticket sale proceeds to the shelter. Happening October 8 and 9 at Tivoli Village, guests will enjoy a huge selection of cuisine presented by renowned chefs and sensational spirits. Tickets start at \$50 and can be purchased [here](#).
- One may also support The Shade Tree by choosing it as the organization of choice on **AmazonSmile**, a program that donates 0.5 percent of eligible purchases on Amazon. Visit smile.amazon.com and select The Shade Tree.

For those who wish to donate items to the Shade Tree, in-person, in-kind donations may be made at the shelter: 1 West Owens Ave., North Las Vegas, NV 89030. The Shade Tree requests that no more than two people drop off items and requires social distancing protocols during the drop off. Please contact donations@theshadetree.org to schedule a donation drop-off. For a list of items currently needed at the shelter, please visit theshadetree.org/get-involved/#donate.

Domestic Violence Statistics: According to the [National Coalition Against Domestic Violence \(NCADV\)](#), 44 percent of women and 33 percent of men in Nevada experience some form of domestic violence in their lifetimes. Also, according to [National Coalition Against Domestic Violence](#), on average, nearly 20 people per minute are physically abused by an intimate partner in the United States. This equates to more than 10 million women and men annually.

ABOUT THE SHADE TREE

The Shade Tree is Southern Nevada's only 24-hour accessible emergency shelter for women and children in crisis, servicing many who are victims of domestic violence and/or human trafficking. The Shade Tree Shelter offers 364 permanent beds and provides over 100,000 nights of shelter over 165,000 meals every year when operating at full capacity. During 2017-18 on average The Shade Tree provided assistance to 15 new families each day and helped over 3,000 women and children. The Shade Tree facility offers residential areas with sleeping rooms, libraries, training rooms, children's playrooms, meals, and laundry services. Additionally, it offers programs and services for women and children including life skills, workforce readiness, health services, and housing assistance. The Shade Tree has been providing these services since 1989. To learn more, follow The Shade Tree on Facebook @ShadeTreeofLasVegas and Twitter & Instagram @ShadeTreeVegas or visit www.theshadetree.org.

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